

# THE OIL & GAS UK AWARDS

## SPONSORSHIP OPPORTUNITIES

1 November 2018, AECC

**OIL&GAS<sup>UK</sup>**

February 2017



# Oil & Gas UK Awards 2017



2018 celebrates the 12th year of the Oil & Gas UK Awards **recognising and celebrating the best of the UK offshore oil and gas industry.**

The event has continued to gain momentum to become one of the **social highpoints** of the industry's year.

The categories draw entries from companies all over the UK and all sectors of the industry.



# Oil & Gas UK Awards 2017



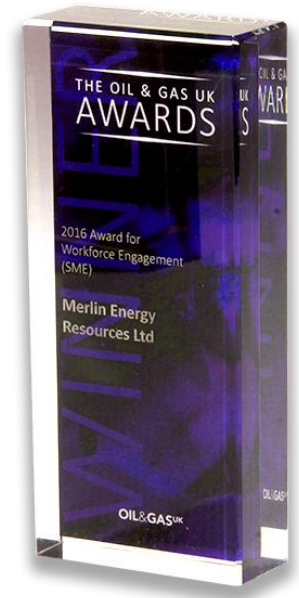
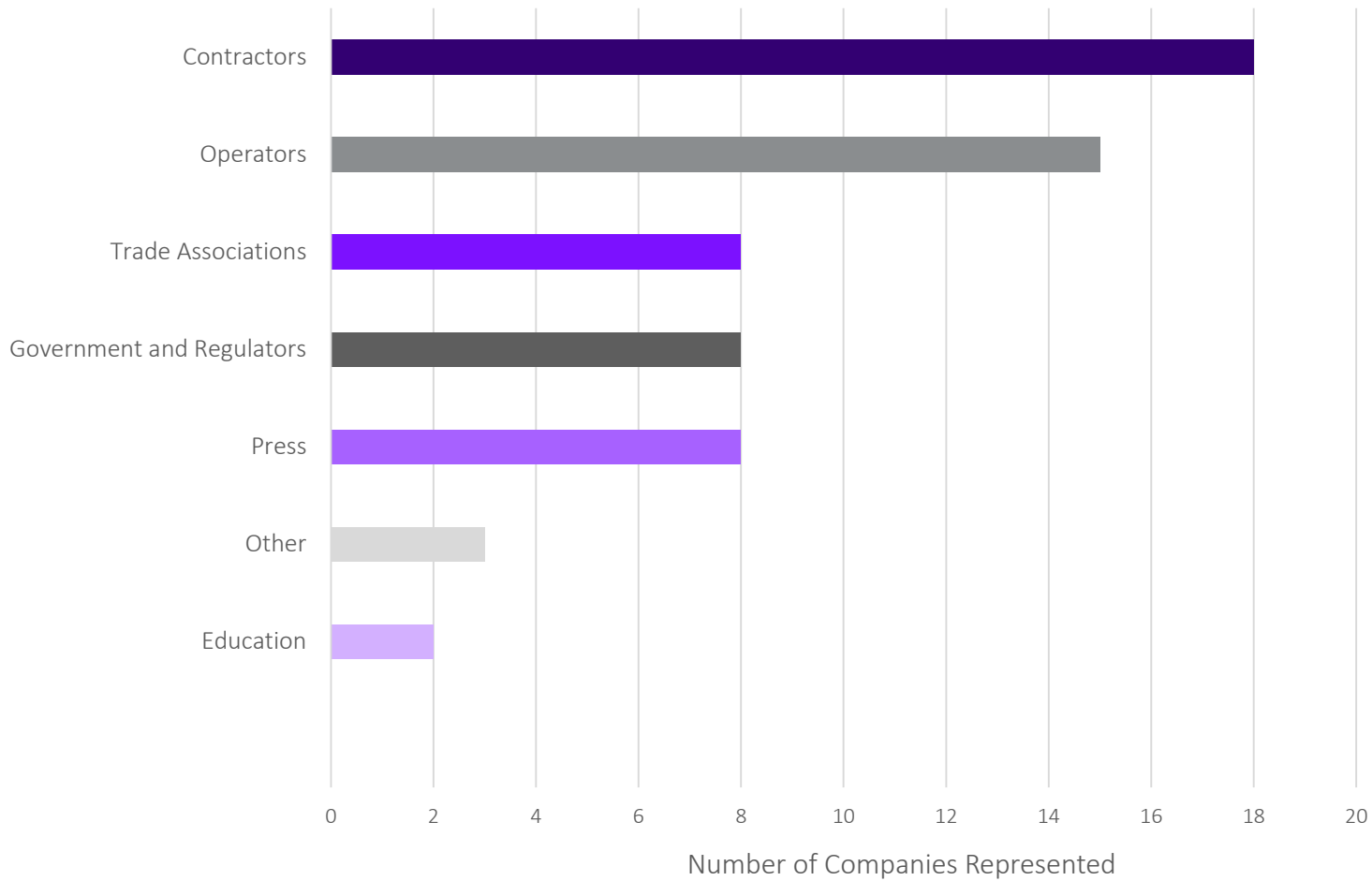
The **Aberdeen Exhibition & Conference Centre** will be transformed on **1 November** for a glittering evening of fine wine, food, entertainment and the Awards ceremony itself, attended by **in excess of 500 guests**, representing leading businesses and organisations, local and national politicians and the media.



# 2017 Awards Demographics



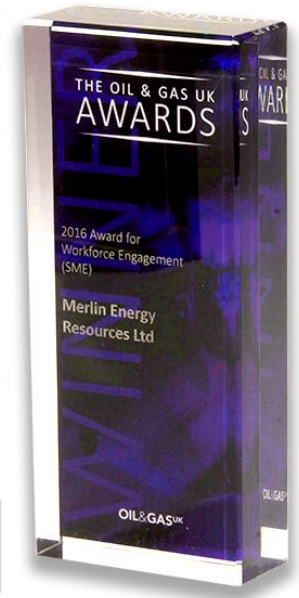
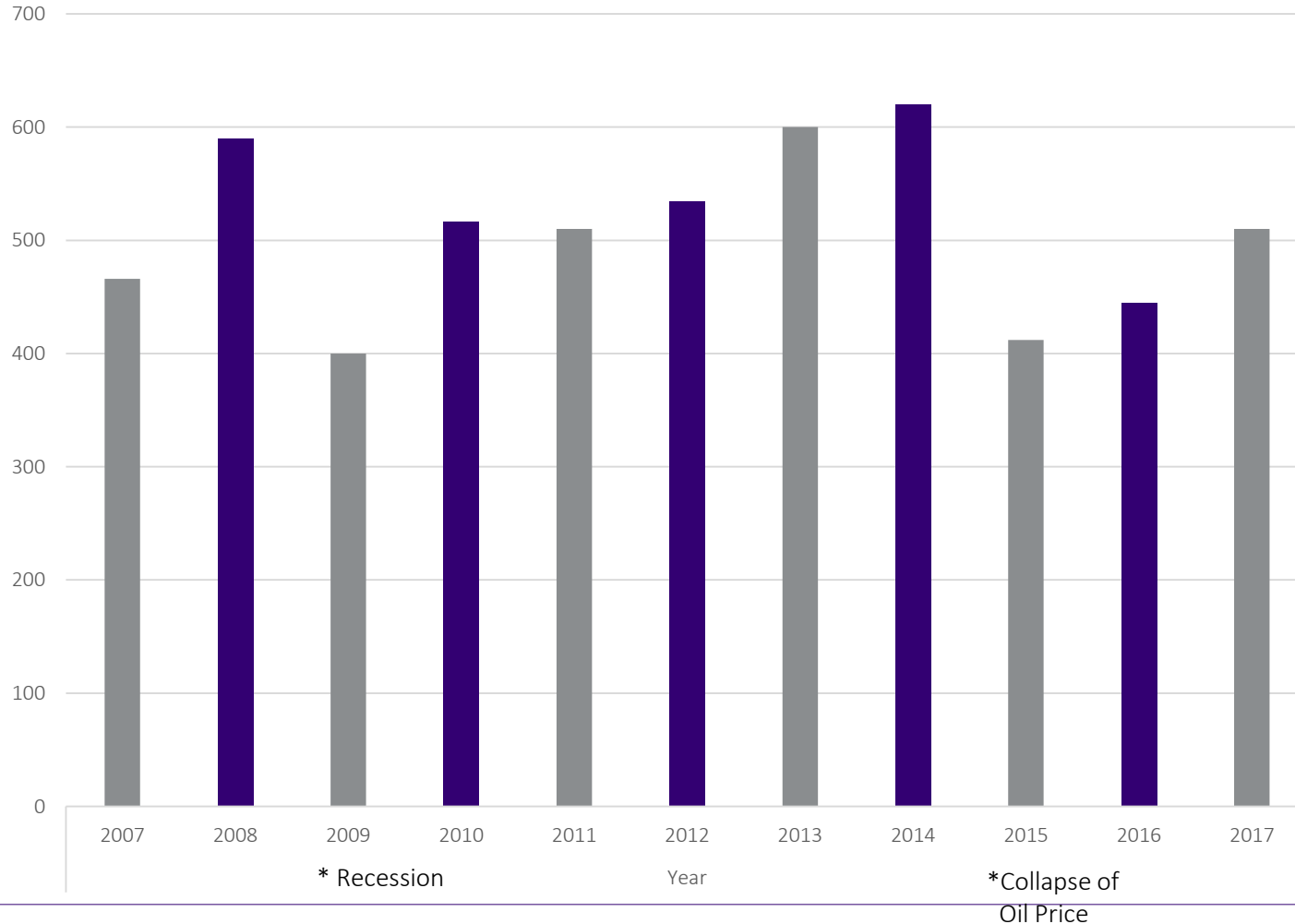
## 62 Companies Represented



# 2017 Awards Demographics



## Guests



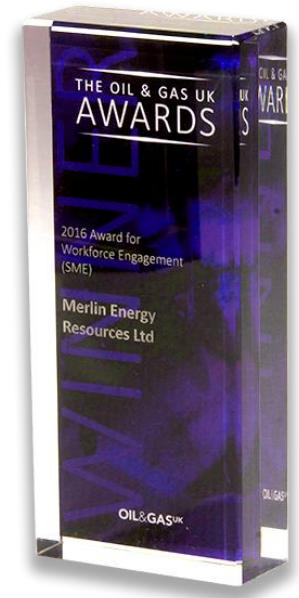
# Your Opportunity



Oil & Gas UK is delighted to invite your company to become a valued sponsor of the Oil & Gas UK Awards.

The Awards will be launched in June 2018 and will culminate in the prestigious awards ceremony on 1 November 2018.

We believe the event will provide the perfect opportunity for you to raise your profile and heighten your visibility within the professional audience.

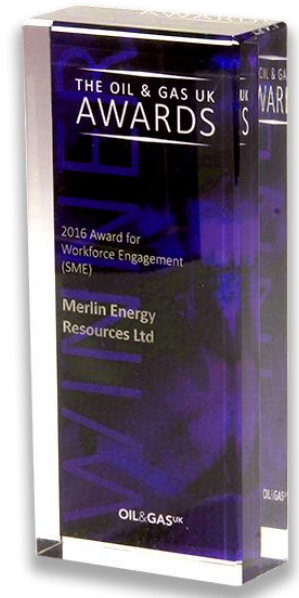


# Principal Sponsor



Oil & Gas UK is seeking a high profile partner to be associated with the Awards as the principal sponsor.

This is an ideal opportunity for such an organisation to secure prominent exposure before one of the UK's most significant industrial sectors and to communicate their messages to a specific audience.



# Principal Sponsor



The Principal Sponsor will benefit from:

- Principal Sponsor status in advertising/marketing (in house advertising, printed adverts, online advertising, mentions on social media)
- Company branding to appear prominently and on all materials produced for the Awards including -
  - E-flyers sent to over 7,000 named contacts
  - Nomination forms
  - Awards website





# Principal Sponsor



- VIP invitations
- Awards ceremony holding slides and filmed footage
- Commemorative programmes
- Sponsor status on Oil & Gas UK Awards website
- A full page advertisement/ editorial in the awards ceremony programme
- Invitation to participate in the judging panel



# Principal Sponsor



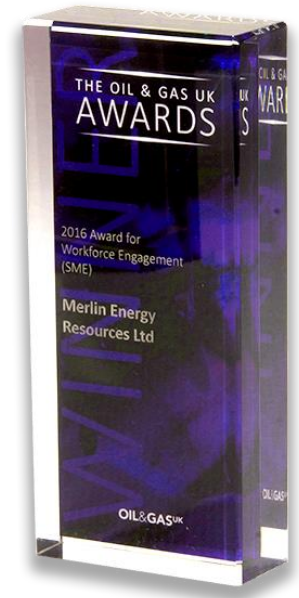
- Mention of principal sponsor in all media relations activities
- Sponsor status and logo to feature in Oil & Gas UK Wireline newsletter
- One complimentary place at the top table at the awards ceremony
- Two complimentary tables of 10 people at the awards ceremony (including one of the top tables)
- 20% discount on ticket price



# Principal Sponsor



- Mention by Oil & Gas UK Chief Executive Officer during the awards ceremony
- Opportunity to address prominent members of the UK oil and gas industry during the awards ceremony
- Opportunity to network with senior industry figures and rising stars, as well as other influential guests
- Complimentary access to event photography



# Award Sponsors - Company



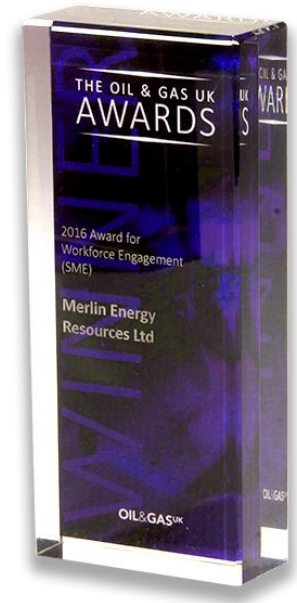
- The Oil & Gas UK Award for Workforce Engagement
- The Oil & Gas UK Award for Business Innovation
  - SME
  - Large Enterprise
- The Oil & Gas UK Award for Diversity and Inclusiveness



# Award Sponsors - Individual



- The Oil & Gas UK Award for Young Professional of the Year
  - Apprentice of the Year **SOLD**
  - Graduate of the Year **SOLD**
- The Oil & Gas UK Award for Mentor of the Year



# Award Sponsors



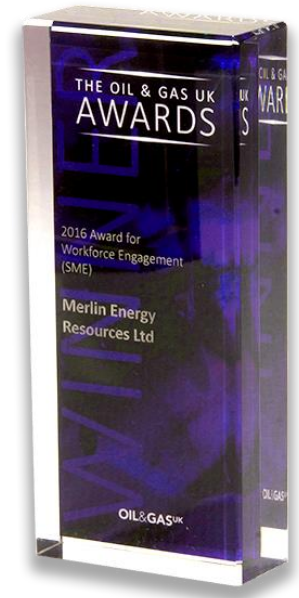
- Award sponsors will benefit from:
  - Company branding on all materials produced for the Awards including:
    - E-flyers sent to over 7,000 named contacts
    - Nomination forms
    - Awards website
    - Awards ceremony holding slides and filmed footage
    - Commemorative programmes



# Award Sponsors



- Sponsor status on Oil & Gas UK Awards website
- A half page advertisement/editorial in the awards ceremony programme
- Mention of awards sponsor in all media relations activities
- One complimentary place at one of Oil & Gas UK's top tables at the awards ceremony
- 20% discount on ticket price
- Invitation to participate in the judging panel



# Award Sponsors



- Sponsor mention during the awards ceremony
- Opportunity to present award to sponsored category winner
- Photo opportunities with award winner
- Opportunity to network with senior industry figures and rising stars, as well as other influential guests
- Access to event photography

**Award Category Sponsor - £13,000 + VAT**





# Drinks Reception Sponsor



The drinks reception sponsor will benefit from:

- Company branding on internal signage produced for the drinks reception
- Sponsor status on Oil & Gas UK Awards website
- Sponsor status in commemorative programme
- Five complimentary places at the awards ceremony



**Drinks Reception Sponsor - £6,000 + VAT**

# Liquor Miniature Sponsor



The liquor miniature sponsor will benefit from:

- Company branding on all miniatures on each place setting at the awards ceremony
- Sponsor status on Oil & Gas UK Awards website
- Sponsor status in commemorative programme

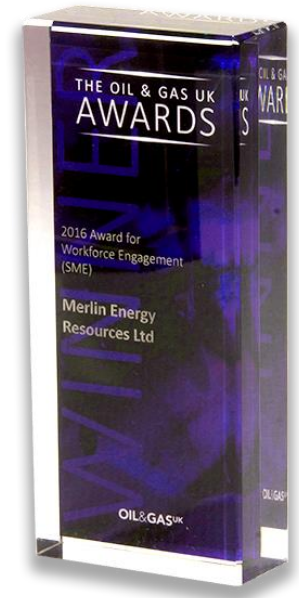


# Chocolate Sponsor



The chocolate sponsor will benefit from:

- Company branding on all chocolates on each place setting at the awards ceremony
- Sponsor status on Oil & Gas UK Awards website
- Sponsor status in commemorative programme



# Programme Sponsor



The Programme Sponsor will benefit from:

- Sponsor status in commemorative programme placed on tables at the awards ceremony
- Sponsor status on Oil & Gas UK Awards website



Programme Sponsor - £1,500 + VAT

# Welcome Sponsor



The Welcome Sponsor will benefit from:

- Company logo to appear on branding at the entrance to the venue
- Sponsor status on Oil & Gas UK Awards website
- Sponsor status in commemorative programme



Welcome Sponsor - £1,500 + VAT

# Sponsorship Opportunities



All sponsorship packages available for the Oil & Gas UK Awards 2018 will strictly be sold on a **first come, first served basis**.

Please email Louise Edwards, Events Manager with the package you would like to secure.

Email: [ledwards@oilandgasuk.co.uk](mailto:ledwards@oilandgasuk.co.uk)

Tel: +44 (0) 1224 577 460



events@oilandgasuk.co.uk  
#oilandgasuk

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